



## PMI Lakeshore Ontario Chapter Member Loyalty Program



**“Membership has its rewards.” Renew your membership and get cash vouchers to be used for select chapter activities. \$20 in the form of two \$10 vouchers. Vouchers will be mailed out to members via email shortly.**

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### Upcoming Event

**Save the Date - August 25, 2018 -  
PMILOC Golf Tournament**

## Thank You From the Newsletter Team

Nine months ago, a handful of volunteers came together with a mandate to deliver project management news and articles, tips & tricks, chapter updates, and fun facts in the form of a newsletter. We hope that this third issue has continued to foster awareness of PMI Lakeshore Ontario Chapter initiatives as well as being an interesting read!

The team would like to express their appreciation to those who participated in the last Communications Survey that included some questions about the newsletter. It was uplifting to see that majority would like to see more than 3 issues per year and find that information provided are quite relevant. The newsletter format also received a favourable satisfaction rating, but there is still room there for growth and improvement.

This issue's Professional Article is from Kimberly Dornisch on Visual Facilitation. The



SAVE THE DATE  
 PMILOC GOLF TOURNAMENT,  
 SATURDAY, AUGUST 25, 2018 AT  
 COPETOWN WOODS GOLF CLUB  
 1430 CONCESSION 2 RD W,  
 COPETOWN, ON L0R 1J0

## Call for Speaker Recommendations!

Are you really passionate about some aspect of project management? Do you have a business process or best practice in your workplace that you would like to share with the PMILOC members? Have you heard a speaker recently at a conference or on a webinar who really inspired you? Want to earn some PDUs in the 'Giving Back' category? If your answer to any of the above is 'Yes', then we need to hear from you!

The Chapter is always looking for informed, thoughtful, inspiring speakers. If you would like to speak yourself, or want to recommend another person, please send an email with the name of the potential speaker - yourself or someone else - the presentation topic, and when you heard them speak (if applicable) to: [speakerproposals@pmiloc.org](mailto:speakerproposals@pmiloc.org)

Newsletter Team would like to say thank you to Kimberly for this great article that we feel every project manager could relate to. We would also like acknowledge and thank those who provided inputs to this issue, for their collaborations with the team, and for providing photos.

We are also excited to announce that the chapter will be implementing a Member Loyalty Program starting this year, to appreciate members who have renewed or will be renewing their membership in 2018. More details will be provided via email.

As the chapter winds down for the summer months, our final THANK YOU goes to you, the reader. The newsletter is only relevant if we have an audience interested enough to scroll down, read and appreciate the articles, humor and updates that comprise each issue.

Wishing everyone a safe and wonderful summer!

*The PMI Lakeshore Ontario Chapter Newsletter Team*

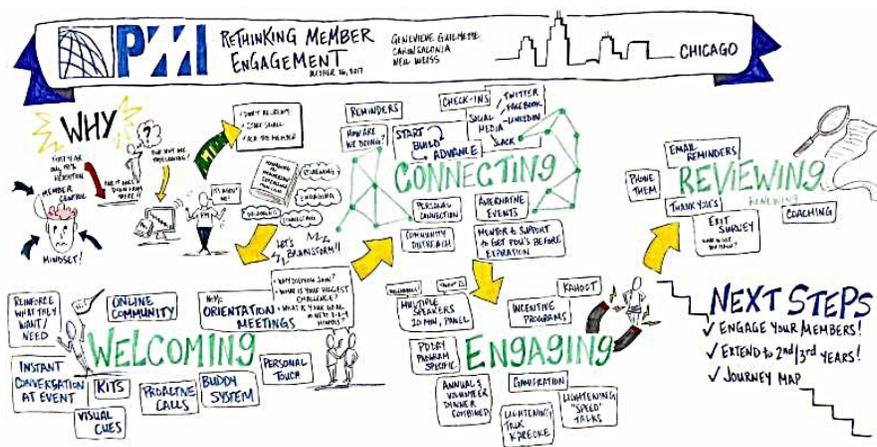


And the Quiz Winner is.....  
**Raed Elzohiry**  
 Contact PMILOC for Coupon Code  
[communications@pmiloc.org](mailto:communications@pmiloc.org)

# Make Meetings Matter with Visual Facilitation !

- Kimberly Dornisch, PMP  
[www.resultsvisualized.com](http://www.resultsvisualized.com)

## Rethinking Member Engagement – October 2017



All program and project management are faced with consistent challenges of achieving stakeholder and team focus and alignment, facilitating clarity for quicker and “stickier” decisions, and communicating status and program/project health confidently. All these need to be done so that sponsors, executive leaders, stakeholders, and customers who are usually unfamiliar with the art and science of delivering large, complex work efforts can understand critical delivery components and take appropriate and timely actions.

I have tried different strategies to accomplish this with mixed levels of success. However, nothing has proven more consistently successful than using hand-drawn visuals – so successful in fact, that I have created my own consulting business focused on providing visual facilitations to teams that increase collaboration, deepen clarity and understanding, and accelerate confident decision-making and consistent communication.

As a Visual Practitioner, I utilize Visual Facilitation to engage teams differently through the low-tech means of paper or white board walls and color markers for everything from:

- Developing strategy and planning roadmaps
- Creating process flow mapping
- Facilitating planning sessions

Utilizing up-to-date visual management boards track program progress and communicate status better than creating that dreaded steering committee PowerPoint deck that is out of date the moment it is published!



**Visual from Leadership Meeting – PMI Region 3 Leaders Meeting, October 2017**

### ***Why is this technique so impactful?***

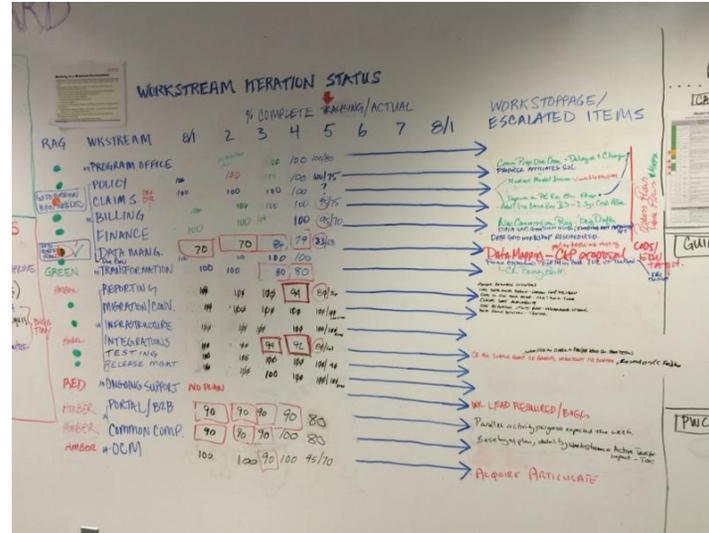
Well, humans at our core are visual learners and communicators. Throughout our evolution, from cave drawings and hieroglyphics to our modern-day emoji’s, the human species uses visual images to remove the misinterpretations that words, language, and dialects are burdened with to quickly and universally share an idea or thought.

The most impactful ideas speak through pictures rather than with words – for instance, everyone, no matter what country they are in, can find the restroom facilities! Visual Facilitation is the embodiment of this very basic concept – “a picture is worth a thousand words.” When engaging with visuals, you are comprehending deeper and achieving higher memory retention so that you can confidently cascade a consistent message to your constituents for education, alignment, buy-in and immediate action.

I have used visuals to convey status of any size program to any audience more effectively and confidently. Using visual management techniques create visibility for any project team member to see how their activities are making an impact on the entire work effort’s success. Creating poster-sized visuals of the program roadmap and strategic vision and displaying them in the team’s work space ensures alignment and consistent decision making – everyone knows what success looks like every day. Keeping these visuals in front of stakeholders, sponsors, and team members keeps conversations alive well beyond the original meetings and is a powerful reminder of decisions and agreements made. And,

colorful pictures are fun and interesting to look at, creating a more pleasant physical work environment to be in!

Do you want to make a different and lasting impact for your next delivery challenge? Utilize visual facilitation and watch the level of engagement soar!



**Visual Program board for large business and technology transformation effort**

### About Author

Kimberly Dornisch, PMP, has spent her career leading transformational change as a program manager and C-level executive. Contact her at [www.resultsvisualized.com](http://www.resultsvisualized.com) if you are interested in Making Meetings Matter!



## PROFESSIONAL DAY EVENT

### May 05, 2018 Professional Development Day Snapshot

The PMILOC Chapter was proud to welcome 120 participants at our Spring 2018 Professional Development Day formerly referred to as Symposium at the Hilton Mississauga on May 05, 2018.

The theme of the day was “Agile and Change Management for all!”

The event offered two tracks – Foundation/Intermediate and Advanced with industry leaders hosting workshops on a variety of topics that aligned with the



theme. We started off with a keynote session that addressed Disruption of Traditional Project Management. We closed out the professional development activities with an interactive panel discussion that discussed emerging trends that focused on technology disruptions like AI, IoT and digital healthcare as we will all be part of the health ecosystem at some point in our lives.

The event ended with a networking reception that included an interactive activity that saw participants showing their competitive side to see who finished first. The Board also took the opportunity to recognize our 2017 Chapter volunteers during the reception in recognition of volunteer appreciation week.

Speakers, sponsors, participants and a fantastic team of volunteers all helped to make this event a huge success with excellent feedback from 88 of the 120 participants! Check out the [YouTube Video link](#) for an overview of what participants had to say.

Here's a quote from an attendee and Panelist Jennifer Drakes of The Ember Group.

*“Even before the event, I was unsure about how the varied topics would mesh. On paper they seemed so vastly different... More importantly, each topic built on its predecessor, and formed a comprehensive picture of what the future holds, and its implications for program/project managers. The feedback received after the session was overwhelming and abundantly positive. The audience was enthused and full of inquiry, and I was personally humbled by the response.”*

Here are some other comments from attendees:

- *I'm currently a member of PMI SOC and was very impressed by the Lakeshore chapter presentations and networking during breakfast and lunch. The event was great value for the money spent invested.*
- *Was looking for the 2018 Symposium – didn't realize that it was now Professional Development Day - could have been a bit more on the transition of name / format. Over-all love the change and the panel addition was great!*
- *I liked the approach with the tracking sessions. I found this relevant to the level of experience and level of training I would be interested in. Great job! This is something I would be interested with future events.*

Look out for the fall event. It promises to be just as rewarding!

*Your Director of Professional Development  
Jennifer Oxley-Weekes*

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## Burlington PM Connections Event November 2017 and March 2018 - Snapshot

Our members spoke and as always, we listened. Thanks for encouraging PMILOC to host educational seminars further west of GTA. In Summer 2017, the board of directors was delighted to approve launching a Saturday morning pilot event in Burlington, Ontario. Our chapter members were very excited to hear the news. As of to-date, 2 events were held (November 2017 and March 2018).

Both events had a substantial number of attendees and there was an increase in the March registration. The agenda focuses on partnering with presenters to share their practical “real world” on the job experience, tips and techniques, while using an engaging approach to inspire and enhance participants knowledge. The feedback indicated that our members who live in the Burlington to Niagara region, and places north and east of Burlington are very much interested in events at this location – we welcome and encourage participants from any/all areas to all our PMILOC events. YES, this event provides practical learning which has an activity component, time to table questions and answers and networking. Thumbs up for experiential learning. It worked (thank you)!!!

# Opportunity for Chapter Members/ Businesses to Post Jobs

Within the recent Communications Survey, we had a strong and positive response when we asked if members would be willing to help promote that PMI Lakeshore Ontario Chapter posts career related jobs at no charge. Specifically, this is a free service we offer your company because you are a member of the PMI Lakeshore Ontario Chapter.

To date we have had sporadic use of this service, we'd like to make it more valuable to members and your companies.

Your company can narrowly target over 2,500 members from Mississauga through Niagara with 80% of the target being certified by PMI (Source: PMI Global).

Members who are interested in employment or career growth access great opportunities within our community.

If you can take a moment to help your chapter, your company, and fellow members please forward the attached PDF ([Click here](#)) to your HR Department or hiring manager.

Thank you very much

Your Communications Team

For further inquiry/questions, please email [communications@pmiloc.org](mailto:communications@pmiloc.org).

## Fun Facts

### **Myth #1) It's about the processes, not the people**

Fact : The moral is: project managers are only as good as their people, whose productivity is ultimately only as good as their understanding of processes. Everything is intertwined and interdependent.

### **Myth #2) Methodologies are pointless and complicated**

Fact: Every technique has certain applicability (like Agile in versatile applications) and the distinctive capacities of every system will enhance a group's efficiency and correspondence.

### **Myth #3) Employees are just a cog in the PM's machine**

Fact: PMs cannot afford to alienate team members or delay progress if they have too much to do and nowhere else for the work to go.

### **Myth #4) Winging it can work in a pinch**

Fact: PMs should bring structure and certainty to even more informal projects, from planning out milestones, stages, phases or responsibilities, and ensuring clear dissemination throughout the team.

### **Myth #5) Once a project begins, it cannot be stopped**

Fact: No one wants to admit failure, or even a temporary block in their vision, but setting realistic expectations and having the foresight of a project's potential setbacks is vital to successful project management.



## Networked Teams...

- ... **are autonomous.** They set their own goals and make their own decisions, working within an overall strategy or project plan.
- ... **teach other teams.** They hold mini-conferences, meetups, hackathons and similar events to teach and share information with others, creating a learning organisation.
- ... **share talent.** Teammates can switch teams on an as-needed basis.

<https://www.scoro.com/blog/genius-project-management-trends/>

### Welcome New Chapter Members February - May 2018

PMI Lakeshore Ontario Chapter would like to extend a warm welcome to our new members.

### Congratulations New Chapter Credential Holders February - May 2018

PMI Lakeshore Ontario Chapter is proud to congratulate our newly certified members.

#### **QUIZ ANSWERS:**

Group brainstorming encourages all the following except:

**C. Convergent thinking**

- The critical element in a project's communication system is the:

**C. Project manager**

- The types of power that have substantial influence on both subordinates and upper management are:

**C. Expert & referent**

- Project Managers can contribute to their organization's knowledge base and to the profession of project management most effectively by:

**A. Developing and implementing a project review and lessons learned process**

- For a festival, you give your government client a leather brief case. You are in violation of the responsibility to:

**B. Comply with regulations.**

- Which of the following situations describes a violation of the PMP. Professional Code of Conduct?

**B. Use of confidential information to advance your position or influence a critical decision.**

### *Newsletter Team*

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**Craig Mills, PMP, CMM**

**Abida Bapu Aboobacker**

## Thanks to our Sponsor.....

PMI Lakeshore Ontario Chapter offers a Sponsorship Program to enhance your organization's awareness among a focused group of project management professionals.

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